

ABRAAR SHAIKH

Data Analyst

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Seasoned Data Analyst with industry experience in the digital domain and significant knowledge on dashboard reporting processes, web analytics, CDP, data bases and experience leading a team. I am passionate about creating and conveying stories with help of derived insights and seeking to grow in this discipline.

Work Experience

Data Analyst – *nRoad Corp* - (Dec'22 – Current)

- Cleaning and preparing data using Excel and Tableau Prep builder for analysis.
- Utilising SQL and Tableau for data discovery/ analysis.
- Leveraging BI tools (Tableau) to build and maintain dashboards from various data sources such as Adobe Analytics, AWS and offline data.
- Presenting findings and communicating insights with marketing teams and stakeholders.
- Serving as the go-to data consultant for local and regional marketing teams.

Quality Assurance Analyst – *Tech Mahindra* (Jun'2021 – Aug'22)

- Investigated and analyzed large data sets. Identified trends and patterns and generated reports.
 - Tested and monitored data pipelines. Created test cases to perform quality check on ETL pipelines and transformed data, based on business requirement.
 - Tested data stitching and segmentation in Adobe Experience Platform.
 - Worked with Business Analysts and Product Managers to deliver on feature requests.
 - Collaborated with teams across APAC region to deliver data driven projects that directly impacted revenue and growth.
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Technical Skills: SQL, Tableau, Excel, Python

Cloud: AWS, AEP

Languages: English (C1), German (A1)

Achievements

Working as a freelancing data analyst on *Upwork*. Have collaborated on 9 different projects with 100% customer satisfaction and job success score.

Education

Bachelor of Technology in Information Technology (2020)